



THE KARAKURAM CO-OPERATIVE BANK LTD.

Ref. No. UCB/HR/743/2022


Dated 14/9/22

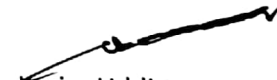
Combined evaluation report of Short Listed Firms based on Technical and Financial proposals for hiring of Marketing and communication firm.

S No	Name of Firm	Technical Score	Financial score	Combined score	Result
1	IBEX Production Pvt	39	30	69	1 st
2	Time & Space Media Pvt Ltd	59	5	64	2 nd
3	Inter Link Advertising Pvt Ltd	50	3	53	3 rd
4	MarCom Pvt Ltd	45	6	50	4 th
5	Smart Ways Communication Pvt Islamabad	49	0	49	5 th

The Board in its meeting held on September 05, 2022 selected following Top three firms to be enlisted in the panel of the bank for required services on assignment basis;

1. M/S IBEX Productions Pvt Ltd Gilgit
2. M/S Time N Space Media Pvt Ltd Karachi.
3. M/S Inter Link Advertising Pvt Ltd Islamabad.


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